

All You Need To Know

Dear student,

Congratulations on helping your school raise money with College Green Marketing! Not only are you supporting your school in their fundraising efforts, but you are also helping the environment by promoting an amazing “green” product. From all of us at College Green Marketing, we thank you for aiding us in our mission to provide easy solutions for homes and businesses to become more eco-friendly.

Before you get started, make sure you read both sides of this page to familiarize yourself with the GreenKleen Certified™ biodegradable garbage bag. When you feel that you are ready to start raising money, all you have to do is follow the selling instructions on your envelope and you are all set to go! If you or any of your customers have any questions or concerns, please email us at info@CollegeGreenMarketing.com.

We wish you the best of luck with your fundraising efforts. Remember, small steps like this can lead to big change. Our planet thanks you.

John and Tom Duff

Founders of College Green Marketing

Why Use GreenKleen Certified™ Garbage Bags?

In one sentence, because GreenKleen Certified™ garbage bags degrade up to 100 times faster than regular plastic bags!

Our GreenKleen Certified™ line of landfill friendly garbage bags is a response to traditional plastic bags that can take up to 400 years to biodegrade. Many of them are carried off by the wind and end up floating on lakes and oceans for years. In Canada alone, 10 billion bags are used each year and worldwide the number is 1 trillion. Why use GreenKleen Certified™ Garbage bags? Because, if you are going to use a garbage bag why wouldn't you use one that biodegrades?

GreenKleen Certified™ bags are DEGRADABLE within 12-24 months when disposed of in landfill or soil and in the presence of oxygen, heat and stress. They then will BIODEGRADE in the presence of microorganisms, oxygen and moisture, decomposing into simple materials found in nature - water, carbon dioxide, biomass, and minerals.

Life Cycle of a GreenKleen Certified™ Garbage Bag

Stage One: Handle as Usual

GreenKleen Certified™ garbage bags work exactly like regular bags. Our TDPA™ (Totally Degradable Plastic Additive) technology does not weaken the plastic under normal using conditions.

Stage Two: Discard

Our bags are designed for landfills. No need to take any special measures for decomposition. Plus, if one of our bags is inadvertently discarded as litter, the decomposition technology is also triggered by natural sunlight.

Stage Three: Natural Degradation

Once the TDPA™ technology has been activated, a GreenKleen Certified™ garbage bag becomes brittle, breaking up into small pieces. This degradation process takes 12-24 months.

Stage Four: Biodegradation

Once the GreenKleen Certified™ garbage bag has degraded, biodegrading starts to take place. For microbes and fungi, naturally occurring bio-waste organisms, the bag becomes a food source. After another 12-24 months, the GreenKleen Certified™ bag has returned to the environment, leaving no plastic fragments.

Important Things To Remember!

- Almost everyone uses garbage bags. So if you're going to use a garbage bag, why wouldn't you use one that biodegrades? **Parents** - why not purchase bags to use at your business? Support the environment and the school!
- GreenKleen Certified™ bags are NOT meant for recycling or composting, but are designed for landfill use specifically. They are meant to replace regular plastic garbage bags.
- These bags may be new to Ontario - but they have been tried and tested out west. In fact, the bags have been used by the City of Vancouver and the University of British Columbia for years!
- College Green Marketing was founded by two university students in 2009 and they are the exclusive direct distributors of the GreenKleen Certified™ bags.
- If you misplace one of your sheets or need another Order Form, you can download them at **CollegeGreenMarketing.com** (under Fundraising - Download forms).

Frequently Asked Questions

1. GreenKleen Certified™ - Who are they certified by?

Answer: GreenKleen Certified™ is the brand name of the bags. However, the bags meet every standard required by ASTM (the American Society for Testing and Materials) which is an internationally recognized standards organization.

2. Are these bags more expensive than regular garbage bags?

Answer: These bags are competitively priced and on par with most name brand plastic garbage bags.

3. Does TDPA™, the degrading additive, affect the bag's strength or durability?

Answer: Not at all. TDPA™ works like a lifespan clock for our bags. During good usability time, a GreenKleen Certified™ garbage bag works just like a regular bag.

4. Do GreenKleen Certified™ garbage bags leave any harmful residue?

Answer: No. Our plastic bags degrade into biomass, and then get reabsorbed into the environment naturally.

5. Can GreenKleen Certified™ garbage bags be composted?

Answer: Our bags are not intended for the compost pile. TDPA™ technology is designed to work best under landfill conditions because that is where most plastic bags end up. While GreenKleen Certified™ believes the compostable starch-based products on the market today meet a specific need for short-term degradation, these products do not typically have the strength or durability to hold garbage, recycling, or assorted refuse.

6. What happens if a GreenKleen Certified™ garbage bag gets carried away into the wilderness?

Answer: Our bags will also degrade under UV light, a natural component of sunlight. If a GreenKleen Certified™ Garbage Bag ends up in the wild, it will still degrade at our accelerated rate.

7. Can GreenKleen Certified™ garbage bags be recycled?

Answer: No, these bags are designed to break down in landfills, so we do not recommend that they be recycled.