



College Green Marketing Inc.
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Exclusive Direct Distributors of GreenKleen Certified
100% Degradable/Biodegradable Garbage Bags

School Fundraising

At College Green Marketing we understand that fundraising is a critical part of every school year. Whether it be a trip to Europe or the purchase of new soccer equipment, successful fundraisers are usually judged by the amount of money they collect. However, with College Green Marketing the goal is not just to raise money, but also to leave a positive impact on the environment and help make a visible difference in our communities.

The movement to go “green” has been on the minds of Canadians for years because the youth of today will be faced with the environmental challenges of tomorrow. In keeping with this idea we believe that it is a natural fit for students to be selling a new “green” product. Selling GreenKleen Certified 100% degradable/biodegradable garbage bags for your next fundraiser is a great way to raise money while feeling good about what you are selling. From sports teams, to school trips, or whatever your special cause may be - our bags are ready to be the focus of your next fundraising event! The bags are useful, consumable, environmentally friendly, and perfect for your great cause.

Benefits of Choosing College Green Marketing

What sets us apart from our competitors?

- We have experience selling “green” products
- We are a dynamic company that supports hard working students, the environment and local communities
- We have the exclusive direct distributorship of an innovative product
- Your organization collects **35%** of the pre-tax revenue
- We provide each fundraiser with the information and support needed to make it a success
- We are also a marketing company! We can help you promote your fundraiser in new and inventive ways

Benefits of GreenKleen™ Certified Garbage Bags

GreenKleen Certified Garbage bags are a very unique product. They are designed for landfills but have a controlled lifetime and are 100% degradable/biodegradable. College Green Marketing has the exclusive direct distribution rights to these incredible garbage bags. Some other benefits of these bags include:

- High quality product with competitive pricing
- Patented Canadian technology
- 100% degradable/biodegradable. Once discarded and exposed to the elements the bags will degrade within 18 to 24 months and biodegrade within another 24 months
- Reduced greenhouse gasses from landfill sites because of the controlled degradation
- No controversial chemicals, and leaves behind no toxic residues or plastic fragments after biodegradation



The College Green Marketing System

The College Green Marketing fundraising system is similar to most other order-form fundraisers. The system is designed to be as simple and straightforward as possible:

1. Students take orders from customers and collect the money for those orders.
2. Once the selling window has closed, students submit their order forms to the school, and the organizer of the fundraiser submits the orders to College Green.
3. College Green Marketing tallies all of the sales, confirms the order with the organizer, and determines a delivery date for all of the products.
4. College Green delivers the school's total order (arranged by student) along with the school's cheque for their portion of the revenue.
5. Students collect their orders and deliver them to their customers.

Note: Customers pay for their purchases at the time of ordering to prevent losses if the customer cannot be reached again.

Benefits of Our System:

- No guessing how much product your school should order
- No risk or upfront costs for your school
- Your school keeps **35%** of the pre-tax revenue as profit
- Free shipping on orders of 500 boxes or more
- Free College Green Fundraising Package

What is included in your College Green Fundraising Package?

Every Fundraising Package contains:

- Student Seller Kits (collection envelope, product catalogue and information, sales instructions, order forms, sales records)
- Organizer Kit (information and tips for organizer, motivation techniques)
- Free sample bags

Order Submission

Once your sales event has ended, we will pick up all of the individual Student Seller Kits and tally the sales. We will then deliver the school's total order (organized by each student) on a pre-determined date (usually 2-3 weeks after we have collected the individual Student Seller Kits).

Delivery/Freight Costs

College Green Marketing provides free shipping on all orders of 500 boxes or more. For orders less than 500 boxes a delivery charge of \$30 may apply.

Payment

College Green Marketing accepts cash and cheques. Students should include all of the cash and cheques for their orders in their respective envelopes.



Profit Calculator

To help you see how quickly your profit can add up we have created a Profit Calculator as seen below. This tool can be extremely useful for setting goals and getting an idea of how many boxes you'll need to sell. Remember, your school keeps **35%** of the pre-tax revenue as profit.

How to use the Calculator: If you have 20 students and each student sells 30 boxes, your school will make a gross profit \$1,272.

		Number of Boxes Sold Per Seller				
		10	20	30	40	50
Number of Sellers	5	\$106	\$212	\$318	\$424	\$530
	10	\$212	\$424	\$636	\$848	\$1,060
	15	\$318	\$636	\$954	\$1,272	\$1,590
	20	\$424	\$848	\$1,272	\$1,696	\$2,120
	30	\$636	\$1,272	\$1,908	\$2,544	\$3,180
	40	\$848	\$1,696	\$2,544	\$3,392	\$4,240
	50	\$1,060	\$2,120	\$3,180	\$4,240	\$5,300
	75	\$1,590	\$3,180	\$4,770	\$6,360	\$7,950
	100	\$2,120	\$4,240	\$6,360	\$8,480	\$10,600
	150	\$3,180	\$6,360	\$9,540	\$12,720	\$15,900
	200	\$4,240	\$8,480	\$12,720	\$16,960	\$21,200

**Approximate figures using average selling price per box*

Why This Will Work For You

We believe so deeply in our products and our system that we guarantee every College Green Marketing fundraiser will be a success. Your school will be selling a quality product that is consumable, environmentally responsible, and competitively priced. We have had great success with all of our previous fundraisers and look forward to the many successes that lay ahead this upcoming school year.

To get started with your College Green Marketing fundraiser all you need to do is contact us and go over the details of your fundraising plans. We will be there every step of the way to help ensure your fundraiser is as successful as we know it can be.

We are ready, eager, and excited to get your event underway. So please email or phone us today!



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